



P.O. Box 51291, Denton, Texas 76206 • (940) 349-8575

EXECUTIVE COMMITTEE

Willie Hudspeth
Chairperson

Birdia Johnson
Vice-Chairperson

Meredith Smith
Secretary

LeKay Head
Treasurer

Dear Business Leader:

Excitement is building as we approach our annual Celebration! We have great things planned and are looking forward to your support. This year is a special year as we commemorate the support of our city and celebrate 155 years since the Emancipation Proclamation. The Denton Juneteenth Celebration Committee serves as a non-profit volunteer group whose mission is to actively preserve and promote the broad spectrum of African American heritage through educational and cultural activities that benefits the City of Denton community. The funds raised will be used for various events the Committee hosts yearly.

SUB-COMMITTEES

Entertainment/Gospel

The events scheduled for the 2020 fiscal year include a 3-on-3 Basketball Shoot Out, Flag Football Tournament, Softball Tournament, Parade, “A Better Way Enterprises” Hometown Heroes Reception, Children’s Games, and live music during the Gospel Extravaganza (Friday) and the R & B Night (Saturday). At the 2019 Celebration over 3000 people attended the 2-day event. We anticipate that the growth of the event will be phenomenal!

Athletics
Keanna Stallings
Bobby Givens

Vendors
Bobby Givens

Cheyron Brown
City of Denton Liaison

Your business has the opportunity to advertise through several media outlets including radio, internet, billboard, flyers/posters, and newspapers. We would like to see your business as our top sponsor. You can choose to sponsor in the following areas:

LEVEL	RECOGNITION
Freedom Level- \$5,000	-Naming rights to the stage (1 st check received) -Name/logo in verbal/written references to event -Name /logo in press releases -Printed name and logo on flyers/posters -Name/logo on billboard -Full page ad in Souvenir Program Book -Free booth space -Name and logo inclusion on website -Verbal acknowledgement at each activity
Pres. Abraham Lincoln Level- \$2,500	-Naming rights to the Children’s Game Area -Printed name and logo on flyers/posters -Name/logo on billboard -Full page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website -Verbal acknowledgement at each activity
Rep. Al Edwards Level- \$1,000 (Rep. Edwards proposed Bill 1016 to make Juneteenth a holiday.)	-Name/logo on billboard -Printed name/ logo on flyers/posters -Half page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website
Rev. Jack Yates Level- \$500 (Freedman, pastor, educator; He purchased land for the Emancipation Park)	-1/4 page ad in Souvenir Program Book -Name/ logo inclusion on website
Friend of Denton Juneteenth-\$100	-Name recognition on website

Any and all contributions to this event are tax deductible, through sponsorship by the Denton Parks Foundation. Contributions may be mailed to:

Denton Juneteenth Celebration Committee
P.O. Box 51291
Denton, TX 76206

Make checks payable to the Denton Parks Foundation

Sincerely,
Willie Hudspeth

“A reflection of our past, a celebration of our FREEDOM!”

www.dentonjuneteenth.com

Juneteenth Celebration Committee Chair

“A reflection of our past, a celebration of our FREEDOM!”
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2019-20 Denton Juneteenth Celebration

PARTNERSHIP INFORMATION

I _____ would like to partner with the Denton Juneteenth Celebration Committee at the _____ level.

Enclosed you will find my \$_____ contribution.

Business/Company Name _____

Address: _____

Contact person's name: _____

Phone: _____ email: _____

Partnership Levels

<p style="text-align: center;"><i>Platinum Partner- \$5,000</i></p> <ul style="list-style-type: none"> -Naming rights to the stage (1st check received) -Name/logo in verbal/written references to event -Name /logo in press releases -Printed name and logo on flyers/posters -Name/logo on digital billboard -Full page ad in Souvenir Program Book -Free booth space -Name and logo inclusion on website 	<p style="text-align: center;"><i>Gold Partner- \$2,500</i></p> <ul style="list-style-type: none"> -Naming rights to the Children's Game Area -Printed name and logo on flyers/posters -Name/logo on digital billboard -Full page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website
<p style="text-align: center;"><i>Silver Partner- \$1,000</i></p> <ul style="list-style-type: none"> -Name/logo on digital billboard -Printed name/ logo on flyers/posters -Half page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website 	<p style="text-align: center;"><i>Bronze Partner- \$500</i></p> <ul style="list-style-type: none"> -1/4 page ad in Souvenir Program Book -Name/ logo inclusion on website <hr style="width: 50%; margin: 10px auto;"/> <p style="text-align: center;"><i>Friend of Denton Juneteenth-\$100</i></p> <ul style="list-style-type: none"> -Name recognition on website

As a Partner, your business has the opportunity to market and advertise to thousands of consumers through our successful event advertising and promotional support. We advertise and partner with DFW area radio stations, internet & websites, digital billboard, flyers & posters, and local and area newspapers. * Any in-kind donations of services, vouchers, etc. are kindly accepted and donors will be listed in the souvenir booklet as a supporter of the Denton Juneteenth Celebration.