



P.O. Box 51291 Denton, TX 76206
www.Dentonjuneteenth.com

In response to COVID-19, the 2020 Parade will be a VIRTUAL Treasure Hunt.

Parade participants will have a designated start and end time to randomly roam around a designated geographic area. Treasure hunters (parade viewers) compete for prizes by searching for parade units in the geographic area. When a unit is found, a photo should be taken and posted on the Facebook Page. The contestant finding and posting the photos wins. Parade honorees will receive signage acknowledging the category each represents. Three floats will be located at the Denton Civic Center as a bonus. Winners will be announced via the Juneteenth website and arrangements made for prize pick up.

The **Denton Juneteenth Celebration Parade** is an event during the annual celebration commemorating the Emancipation of the last remaining enslaved African Americans in the Confederacy. Since the holiday changes days of the week, the parade is normally held on the Saturday of the weekend before the annual holiday unless Juneteenth lands on a weekend. If Juneteenth Falls on the weekend, the parade is held the Saturday of the weekend.

Honorees: The parade features three honorees: Grand Marshall, Mr. and/or Mrs. Juneteenth, Mr. and/or Mrs. Community Service. Anyone may submit nominations in January and February. The Juneteenth Committee chooses the winners in March. Winners are notified in April.

Qualifications for Juneteenth Parade Honorees:

- Nominees must reside or work in Denton County.
- Nominees must have a record of outstanding community service in Denton County. Areas of contribution to be considered are education, social, recreation, government, political, health, youth welfare, education and business. Volunteering, generosity, leadership roles and civic engagement are the preferred methods of service.
- Nominees should be seen as role models to the community as a whole.
- Selected honorees will be asked to submit a photograph and short biography for Parade promotion for publication in the annual Denton Juneteenth Community Yearbook and social media.
- Selected honorees must agree to participate in the Juneteenth parade and decorate their unit.

Entries:

Committee Officers: Willie Hudspeth, President · Birdia Johnson, Vice-President
· Meredith Smith, Secretary · LeKay Head, Treasurer · Shante Weaver, Children's Game Chair · Bobby Givens and Clark Coleman, Vendors · Keanna Stallings, Athletics · Cheylon Brown, City Liaison

Any individual or organization may enter the parade. Drivers must have automotive insurance.

Types of Entries: Traditionally, the Denton Juneteenth parade features floats, walkers, bikes/scooters, skaters, horses, and automobiles. The 2020 parade is limited to automobiles and floats. Other units must be approved by committee chair. All entries must be decorated.

Judging: A panel of three community members will judge the parade entries on

- Use of Theme (1-3points)
- Creativity (1-3 points)
- Spirit (1-3 points)

Line-Up: The 2020 parade will not have a lineup, however, all units must check in at the Denton Civic Center.

Parade Time: Parade begins at 12:00 p.m. and ends at 12:30 p.m.

Route: Each unit must roam independently of the other units within the designated geographic area. See the attached map for boundaries.

Awards: Treasure seekers (i.e.: parade watchers) are challenged to find the parade units during the designated time. When a unit is spotted, take a photograph and upload it to social media. After the parade, prizes will be awarded to the three viewers that find and post the highest number of units. Post must be received by 1:00 p.m. Judges' decisions are final. In case of a tie, the Parade Committee Chair will make the final decision.

Parade Rules:

- Treasure hunters are not required to register in advance.
- 5 points will be awarded for each unit found.
- Multiple photos of the same unit will count as one photo. However, if multiple units appear in the a single photo, five additional points will be awarded for each unique unit.
- Parade units must registration electronically.
- Registration gives consent for photographs and videos to be posted.
- Unit numbers will be distributed at check-in. Numbers must be displayed prominently on the right front corner of the Parade entry.
- Float must not exceed 13 feet tall.
- Float may be constructed on top of a vehicle or a trailer pulled on a vehicle.
- No candy or giveaways are allowed.
- Parade units must adhere to rules of the road. All traffic signs must be obeyed.
- Entries should be consistent with the theme: Unity in the Community.
- Any material may be used for decoration so long as it does not violate any City/State/Federal ordinances or environmental standards.
- Entries should be constructed for spectators on both sides of the street to view.
- In the event of bad weather, Committee Chair and President will notify registrants of final plan.

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- Only one float per business/organization is eligible to receive a prize or Certificate of Participation.
- Decorations must be strong enough to withstand driving at posted speeds.
- All units must return to the Denton Civic Center between 12:30 p.m. and 1:00 p.m.
- Units are encouraged to road the entire geographic area. Drivers are recommended to review the map and plot their respective routes. While encountering other units may be unavoidable, drivers are asked to separate as quickly as possible.
- Drivers should use middle lanes as best possible to accommodate visibility for viewers on both sides of the street.

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