

## 2021 Juneteenth Print Ad Pricing

<b>Size</b>	<b>Cost</b>	<b>Reduced Cost</b>
Full page		
Non-bleed	7" (wide) x 9.5" (tall)	
*Bleed	8.75" (wide) x 11.25" (tall)	150.00
(* Live material for this size must be 3/4 inch from borders)		
Half page - horizontal		
Non-bleed	7" (wide) x 4.75" (tall)	100.00
*Bleed	8.75" (wide) x 5.625" (tall)	60.00
(* Live material for this size must be 3/4 inch from left, right and bottom.)		
Half page - vertical: not available		
1/3 page - Square		
Non-bleed	4.5" (wide) x 4.6" (tall)	75.00
* Bleed	5.375" (wide) x 4.6" (tall)	45.00
(* Live material for this size must be 3/4" from left <i>or</i> right. NOTE: Bleeds from side only)		
1/3 page - vertical		
Non-bleed	2.3 (wide) x 9.5" (tall)	75.00
Bleed	3.125" (wide) x 11.25" (tall)	45.00
(* Live material for this size must be 3/4" from top, bottom and left <i>or</i> right)		
1/3 page - horizontal: not available		
1/6 page - vertical		
Non-bleed	2.3" (wide) x 4.75" (tall)	50.00
Bleed: not available		25.00
Business card - horizontal		
Non-bleed	3.5" (wide) x 2" (tall)	25.00
Bleed): not available		15.00
Business card - vertical		
(see 1/6 pg vertical above.		

### Reduced cost:

Available for sponsors with paid ads in the 2018 edition and advertisers who reserve space in the 2020 edition.

1. All ads printed in grey tones.
2. Ads that resemble editorial will be rejected.
3. Ads must be received by April 1, 2019. Failure to meet the deadline will result in loss of space without refund.
4. Ads may not include clippable coupons.
5. Ads may not include content deemed offensive.
6. Ads may not promote adenga that counters the spirit of Juneteenth.
7. Print verification: Advertisers acquiring 1/3 page or larger will receive one courtesy copy. Patrons and purchasers of 1/6 page will receive a tear sheet.
8. The Juneteenth Committee reserves the right to reject any advertisement deemed unacceptable.

Make payment to: Denton Juneteenth Committee

Full page - non-bleed

1/3 page - square - non-bleed

1/2 page - horizontal - non-bleed

1/3 page - vertical - non-bleed

Business card - horizontal

1/6 page - vertical - non-bleed