



P.O. Box 51291, Denton, Texas 76206 • (940) 349-8575

Dear Business Leader:

Excitement is building as we approach the 49th Anniversary that the City of Denton has co-sponsored the Denton Juneteenth Celebration! We have great things planned and are looking forward to your support. The Denton Juneteenth Celebration Committee serves as a non-profit volunteer group whose mission is to actively preserve and promote the broad spectrum of African American heritage through educational and cultural activities that benefits the City of Denton community. The funds raised will be used for various events the committee hosts throughout the year.

The events scheduled for June 17-18, 2022 will be both live and virtual. Events include a 3-on-3 Basketball Shoot Out, Flag Football Tournament, Softball Tournament, Parade, "A Better Way Enterprises" Hometown Heroes Reception, Children's Activities, virtual Workout, Story Time, and live music featuring Gospel Night (Friday) and R & B Night (Saturday). In addition, the park will be filled with information, activities, food and merchandise vendors.

Your business can advertise through several media outlets including radio, internet, billboard, flyers/posters, and newspapers. We would like to see your business as our top sponsor. You can choose to sponsor in the following areas:

LEVEL	RECOGNITION
Freedom Platinum Partner- \$5,000	-Naming rights to the stage (1 st check received) -Name/logo in verbal/written references to event -Name /logo in press releases -Printed name and logo on flyers/posters -Name/logo on billboard -Full page ad in Souvenir Program Book -Free booth space -Name and logo inclusion on website -Verbal acknowledgement at each activity
Pres. Abraham Lincoln Gold Partner- \$2,500	-Naming rights to the Children's Game Area -Printed name and logo on flyers/posters -Name/logo on billboard -Full page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website -Verbal acknowledgement at each activity
Rep. Al Edwards Silver Partner- \$1,000 (Rep. Edwards proposed Bill 1016 to make Juneteenth a holiday.)	-Name/logo on billboard -Printed name/ logo on flyers/posters -Half page ad in Souvenir Program Book -Free booth space -Name/ logo inclusion on website
Rev. Jack Yates Bronze Partner- \$500 (Freedman, pastor, educator; He purchased land for the Emancipation Park)	-Quarter page ad in Souvenir Program Book -Name logo inclusion on website
Friend of Denton Juneteenth-\$100-\$499	-Name recognition on website

Contributions to this event are tax deductible, through sponsorship by the Denton Parks Foundation. Contributions may be mailed to:

**Denton Juneteenth Celebration Committee
P.O. Box 51291
Denton, TX 76206**

Make checks payable to the Denton Parks Foundation for tax deduction

Sincerely,
Willie Hudspeth
Juneteenth Celebration Committee Chair

- EXECUTIVE COMMITTEE**
- Willie Hudspeth**
Chairperson
- Shante Weaver**
Vice-Chairperson
- Meredith Smith**
Secretary
- LeKay Head**
Treasurer
- Shanika Reed**
Assistant Treasurer
- SUB-COMMITTEES**
- Advertising/Promotions**
Shante Weaver
- Athletics**
Broderick Perkins
- Children's Activities**
Tara Radcliff
- Entertainment**
- Radio/TV/PR**
Earnestine Cole
- Parade**
Birdia Johnson
- Vendors**
Clark Coleman
- Volunteers**
Asia Young
- City Liaison**
Cheylon Brown

Denton Juneteenth Celebration: June 17-18, 2022

P.O. Box 51291
Denton, TX 76206

Make checks payable to Denton Juneteenth Committee

PARTNERSHIP INFORMATION

I _____ would like to partner with the Denton Juneteenth Celebration Committee at the _____ level.

Enclosed you will find my \$ _____ contribution.

I am excited to be a:

- ____ Freedom Platinum Partner -\$5000
- ____ Pres. Abraham Lincoln Gold Partner - \$2500
- ____ Rep. Al Edwards Silver Partner - \$1000
- ____ Rev. Jack Yates Bronze Partner - \$500
- ____ Friend of Juneteenth –(\$100-\$499)

A representative will attend: __Friday __Saturday __Both days __Can't attend

Enclosed is the appropriate sized ad for the souvenir book: ____ Yes or ____ It will be emailed to infor@dentonjuneteenth.com

Business/CompanyName _____

Address: _____

Contact Person's Name: _____

Phone: _____

Email: _____

As a Partner, your business can market and advertise to thousands of consumers through our successful event advertising and promotional support. We advertise and partner with DFW area radio stations, internet & websites, digital billboard, flyers & posters, and local and area newspapers. * Any in-kind donations of services, vouchers, etc. are kindly accepted and donors will be listed in the souvenir booklet as a supporter of the Denton Juneteenth Celebration.

"A reflection of our past, a celebration of our FREEDOM!"

www.juneteenthdentontx.org