

DENTON

P.O Box 51291, Denton, Texas 76206 | (940) 349-8575



Dear Business Manager/Owner:

We have exciting news! 2025 commemorates the 160th anniversary of Juneteenth's historic milestone. The Denton Juneteenth Celebration Committee invites you to explore the journey from local tradition to national recognition with us.

The celebration of Juneteenth today is important because it helps initiate difficult conversations and raises awareness about the country's complicated and tragic history of slavery and racial injustice. This year we celebrate 160 years of freedom with a broad range of events and activities, both live and virtual, educational and fun that highlight the complicated history, significance and celebration around the struggle for freedom.

We invite you to join us in this effort! We think (personalize) would be the perfect partner to make this event shine. By partnering with us you'll enjoy several big perks—like exceptional brand visibility, tons of networking opportunities, and the chance to show your commitment to our community.

We've put together a range of sponsorship packages to fit different budgets and goals. Some of the benefits you'd enjoy as a sponsor include:

- 1) Logo placement on event promotional materials, signage, and mobile event app.
- 2) Recognition in press releases and media coverage.
- 3) Shout-outs during our event's opening and closing remarks.
- 4) A chance to share promotional material with all event participants.

You'll find all the details about sponsorship levels and benefits in the attached package.

I'd love to chat more about how we can make this partnership a win-win for both of us. If you're open to it, let's schedule a time to talk or meet, whichever works best for you, to answer any questions you might have.

Thank you so much for considering this opportunity to support Denton Juneteenth Celebration. We're excited about the possibility of teaming up with (personalize) to make this event unforgettable!

Looking forward to connecting. Please feel free to contact me at (940) 735-6311. I will also have a committee member reach out to you in the next week.

Thanks again,

Birdia Johnson
Vice-Chair

"A reflection of our past, a celebration of our FREEDOM!"

www.juneteenthdentontx.org

EXECUTIVE COMMITTEE

Willie A. Hudspeth
President

Birdia Johnson
Vice - President

Meredith Smith
Secretary/Treasurer

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Juneteenth 2025 Sponsor Level and Benefits

Platinum - \$15,000

- Naming rights to the stage
- Opportunity to bring greetings during the Saturday night concert
- Inclusion of name and logo on all event materials
- Radio advertising
- Inclusion in the virtual Souvenir Program Book
- Logo featured on website for one year
- Verbal acknowledgment at all events (live and virtual)
- Free booth with prime location
- Display advertising at events (Signage provided by sponsor)

Gold - \$10,000

- Naming rights to Children's Game Area
- Opportunity to bring greetings during the Friday Night event
- Inclusion of name and logo on flyers and posters
- Radio advertising
- Inclusion in the virtual Souvenir Program Book
- Logo featured on website for one year
- Verbal acknowledgement at all events
- Free booth space

Silver - \$5,000

- Co-sponsorship of the Poetry Slam, Art Exhibit, Mixer (up to 6 co-sponsors allowed)
- Inclusion of name and logo on flyers and posters
- Inclusion in the virtual Souvenir Program Book
- Logo featured on website for six months
- Verbal acknowledgement at all events
- Inclusion of name and logo on website
- Free booth space

Bronze - \$1,000

- Inclusion in the virtual Souvenir Program Book
- Inclusion of name and logo on website for 3 months
- Verbal acknowledgement at all events

Partner - \$500

- Name featured in the virtual Souvenir Program Book
- Name recognition on website for one month

Friends of Denton Juneteenth - \$100 - \$499

- Name recognition on website

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